



BEAP Restaurants Ltd

Section 172(1) Statement

The director believes they have acted in a way they consider in good faith and to promote the success of the company for the benefit of its members (having regard to the stakeholders and matters set out in s172(1) (a-f) of the Companies Act).

The Director's decisions are motivated by the Company's success, serving as the primary driving force behind all strategic choices. Decision-making processes are carefully structured to empower the Director to assess the value and potential outcomes of proposed business activities across short, medium, and long-term horizons. This systematic approach ensures thorough evaluation of each decision's impact, allowing for informed choices that align with the Company's overarching goals and objectives.

About BEAP Restaurants Ltd

BEAP Restaurants Ltd has evolved significantly since its establishment in 2004 as a sole trader operating a single restaurant. In 2006, the company transitioned to a limited company, marking a pivotal moment in its growth trajectory. Today, BEAP Restaurants Ltd stands as a prominent player in the local hospitality industry, with a remarkable presence across nine sites spanning three boroughs: Bromley, Sevenoaks, and Bexley. Boasting a diverse workforce of nearly 1000 individuals from varied backgrounds, our company prides itself on its inclusive culture and commitment to fostering a dynamic team environment. Our core values reflect our unwavering dedication to excellence: being Business Led, People Driven, and Customer Focused, while maintaining operational passion and forward-thinking initiatives. With integrity at the forefront of our operations, we approach every challenge with a positive "Can Do Attitude," ensuring that our customers receive nothing short of exceptional service.

Our people

At BEAP Restaurants Ltd, we firmly believe that our people are the cornerstone of our success. Ensuring that they can work in a safe and supportive environment where they feel empowered to be themselves is paramount to our business philosophy. We are committed to fostering an atmosphere where our employees can not only thrive but also grow both personally and professionally. To achieve this, we offer one-on-one coaching, conduct monthly listening sessions, and diligently address the feedback provided through our love to listen surveys (staff feedback surveys). By actively supporting our team members in their development and addressing their concerns, we strive to be an employer of choice, dedicated to the well-being and satisfaction of our valued employees.

Our customers

At BEAP Restaurants Ltd, our customers are at the forefront of everything we do. We understand that providing an exceptional experience, coupled with high-quality food in a clean environment, is central to our business ethos. We prioritize listening to our customers' feedback, valuing their input through satisfaction surveys, and continuously striving to enhance our offerings based on their

insights. By consistently refining our services and products in response to customer preferences and suggestions, we ensure that their needs are met and exceeded at every opportunity. Keeping our customers satisfied and delighted remains our primary focus, driving us to deliver excellence in every aspect of our business operations.

Our Suppliers

Establishing enduring partnerships with our suppliers has facilitated mutual growth and instigated positive transformations within their respective enterprises. Acknowledging the significance of supplier relationships to our long-term prosperity, the company ensures regular communication by briefing on supply feedback and addressing issues consistently. This commitment underscores our dedication to fostering collaborative and sustainable relationships, which are integral to our continued success.

Communities and environment

The director is actively involved in the local communities in which we operate, hosting several 'clean up events' each year paired with local MP's, Mayors, and policing teams. All our restaurants actively recycle and reuse our cooking oil for our delivery trucks. The director also actively looks for ways in helping our communities, whether that be through incentives such as feeding the homeless or supporting our local RMHC house with supplies and fundraising each year.

Business conduct

At BEAP Restaurants Ltd, ethical business conduct is ingrained in our corporate DNA, guiding every decision and action we take. We are committed to upholding the highest standards of integrity, transparency, and honesty in all aspects of our operations. Our ethos revolves around always doing the right thing, even when faced with challenging circumstances. Whether it's in our interactions with customers, employees, suppliers, or the community at large, we prioritize ethical behaviour above all else. We believe that conducting business ethically not only fosters trust and respect but also contributes to long-term success and sustainability. By adhering to a strict code of ethics and moral principles, we ensure that BEAP Restaurants Ltd remains a beacon of integrity and a trusted partner in the communities we serve.